Electronic Acknowledgement Receipt			
EFS ID:	4209560		
Application Number:	10624085		
International Application Number:			
Confirmation Number:	6000		
Title of Invention:	System and method for providing targeted content to a user based on user characteristics		
First Named Inventor/Applicant Name:	Mark Kelley		
Correspondence Address:	REDD SMITH LLP Thomas J. McWilliams 2500 One Liberty Place 1650 Market Street Philadelphia PA 19103-7301 US 2152417939 -		
Filer:	John Christopher Phillips/mary ann reed		
Filer Authorized By:	John Christopher Phillips		
Attorney Docket Number:	03-40118-US		
Receipt Date:	30-OCT-2008		
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Time Stamp:	19:25:49		
Application Type:	Utility under 35 USC 111(a)		
Payment information:	1		

yes

\$1030

Deposit Account

Submitted with Payment

Payment was successfully received in RAM

Payment Type

RA	M confirmation Number	14851
De	eposit Account	061050
Αι	thorized User	

File Listina:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Appeal Brief Filed	appeal brief.pdf	199616	no	45
	Appearance		48bce42c0a19b2d52c34d1f27fdd79e6c0b 5d32d		
Warnings:					

Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	31796	no	2
2	ree worksneet (F10-00)		3eb769e1340d9817b956068b5u8e3c32d08 6e500		2

Warnings:

Information:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.